

GOLD SILVER & PLATINUM

MORE THAN JUST A DREAM



AUSTRIAN
MINT

INVEST. COLLECT. GIVE.

A young child with light brown hair is shown in profile, facing left. They are wearing a white, textured coat with large white buttons and a crown made of burlap. The child is smelling a cluster of white wildflowers. The background is a soft-focus field of autumn-colored foliage in shades of red, orange, and yellow.

AS A CHILD I USED TO DREAM ...



... about being a king. A good king who made all the right decisions for his kingdom and who, it goes without saying, had a huge treasure chamber full of gold coins, silver plates and precious stones. Then I learnt that gold was no longer used to pay for things and that printed sheets of paper were used instead, apparently because they are more practical. Oh well, I thought, a little disappointed, at least my crown will still be made of gold. Because a king with a paper crown is not a real king, is he?

BUT NOW I KNOW ...



... that my kingdom is my family and that I want to protect it by making the right decisions, though obviously in consultation with my queen. I also know that gold is more precious than ever and that it makes me feel secure and independent. That's because gold will never really lose its value. It has retained its purchasing power for over 5,000 years, so I can be sure that what belongs to me now will also belong to me in the future. After all, I have worked hard for what we have and I won't let anyone take it away from us.

WORDS CAN'T DESCRIBE THE FEELING OF OWNING GOLD

BUT WE HAVE LISTED ITS PROS AND CONS* FOR YOU HERE



*To a certain extent these pros and cons also apply to platinum and silver. But given that platinum and silver are also used as raw materials in industry they tend to experience stronger price fluctuations than gold.

IT PAYS TO INVEST IN QUALITY

BUYING INVESTMENT PRODUCTS FROM ONE OF THE WORLD'S MOST
RESPECTED MINTS MAKES PERFECT SENSE

Boasting over 800 years of experience, the Austrian Mint is renowned the world over for first-class precious metal processing and coin manufacture. A member of the international minting elite, it is a global player in this field.

Without such a pedigree the Vienna Philharmonic would never have become Europe's most sought after bullion coin. Our Kinebars, which feature the white Lipizzaner horse of Vienna's Spanish Riding School, are ideal both as gifts and investments, while our minted or cast gold bars make a great addition to any investment portfolio. Also coveted are our historical re-strikes, Ducats, Guilders and Crowns, which are some of our most established products. In addition to gold, silver and platinum are becoming increasingly popular – a demand we cater for with our Vienna Philharmonics in silver and platinum.

Dear investor,
regardless of which of our products you choose,
you can rest assured that it is both an asset of
the highest quality and an investment with
a brilliant future.



Gerhard Starsich
CEO Austrian Mint





FOUR-TIME WORLD CHAMPION

THE VIENNA PHILHARMONIC

THE AUSTRIAN MINT'S EMBLEMATIC COIN HAS BEEN DECLARED "THE WORLD'S BESTSELLING GOLD COIN" FOUR TIMES BY THE WORLD GOLD COUNCIL

One of the most successful gold bullion coins worldwide, the Vienna Philharmonic counts among the favourites with investors in Europe, Japan and North America. Made of 999.9 pure gold, Vienna Philharmonics are available in five different sizes and face values, making them ideal for all types of investors.

Named in honour of the world-famous orchestra, the coin boasts a classic award-winning design by Austrian Mint head designer Thomas Pesendorfer, which depicts a harmonious assortment of musical instruments on its reverse and the organ of the Musikverein concert hall in Vienna, the orchestra's home, on its obverse.

The Vienna Philharmonic has been available in silver for some time in the 1 ounce format and it is now also available in platinum. Platinum makes an excellent alternative investment to gold and has no cause to shun comparison. On the contrary, the coveted precious metal is almost as valuable as gold itself.

All three types of Vienna Philharmonic are legal tender, thus have global acceptability and are easily traded at the daily gold, silver or platinum price wherever major bullion coins are sold. Available from all good coin dealers and at www.austrian-mint.at.

VIENNA PHILHARMONIC BULLION COINS IN GOLD, PLATINUM AND SILVER



	Face Value	Gold Weight	Fineness	Diameter
1 Ounce	100 Euro	31.10 g	999.9 Au	37 mm
1/2 Ounce	50 Euro	15.55 g	999.9 Au	28 mm
1/4 Ounce	25 Euro	7.78 g	999.9 Au	22 mm
1/10 Ounce	10 Euro	3.11 g	999.9 Au	16 mm
1/25 Ounce	4 Euro	1.24 g	999.9 Au	13 mm



	Face Value	Platinum Weight	Fineness	Diameter
1 Ounce	100 Euro	31.11 g	999.5 Pt	37 mm



	Face Value	Silver Weight	Fineness	Diameter
1 Ounce	1.50 Euro	31.07 g	999 Ag	37 mm

KINEBARS™

ADDED SECURITY AND VISUAL APPEAL

Kinebars are gold bars with an iridescent security feature called the KINEGRAM™, which provides enhanced protection against counterfeiting. The world-famous white Lipizzaner horse of the Spanish Riding School in Vienna features on Austrian Mint Kinebars. As their position changes according to the angle at which the design is viewed, horse and rider appear to jump.

Favoured as gifts, Kinebars can also be worked into jewellery, are available as 1 g, 5 g and 10 g bars and are sold in blister packs. Each bar carries the Austrian Mint logo, its weight designation and 24 carat gold refinement, while its individual serial number makes each Austrian Mint bar unique.



KINEGRAM™ is a trademark of Landis & Gyr Communications.



Weight	Length	Width	Thickness
1 g Kinebar™	15.10	8.80	0.50
5 g Kinebar™	23.10	14.10	0.95
10 g Kinebar™	31.60	18.60	1.05

Dimensions in mm



MINTED BARS

Minted bars are made from gold blanks cut to the required dimensions from a flat piece of gold. Minted bars are sold in blister packs.

Weight	Length	Width	Thickness
2 g	19.05	11.45	0.50
20 g	40.40	23.30	1.30
50 g	49.65	28.45	1.95
100 g	49.65	28.45	3.85

Dimensions in mm



CAST BARS

Cast bars are made by pouring molten gold into an ingot mold to shape the gold product. Markings are applied by presses.

Weight	Length	Width	Thickness
250 g	50.50	31	9.30
500 g	91.00	41	8.20
1000 g	116.00	51	9.20

Dimensions in mm

GOOD DELIVERY BARS

Only bars from refiners and manufacturers that comply with the exact quality requirements of the 'Good Delivery' specification are admitted for trading around the world. The AUSTRIAN MINT has appointed the accredited refiner, Swiss company Argor-Heraeus SA, for the production of its Good Delivery bars.

HISTORICAL GOLD AND SILVER RE-STRIKES

TREASURED FOR GENERATIONS

Struck in accordance with their original dies, long after the year of issue shown on them, Austrian Mint historical restrikes offer the investor a unique combination of antique appeal and the value of their gold and silver content. They can be easily traded worldwide at a rate close to the daily gold and silver price.

Golden Ducats, Guilders and Crowns are struck in different sizes and face values, whereas the Maria Theresa Taler, one of the most famous and most minted silver coins in the world, is struck in one size only.

Available at a rate close to the daily gold and silver price from all good coin dealers and at www.austrian-mint.at.



Maria Theresa Talers come in an attractive blister pack in both Uncirculated and Proof quality.



TECHNICAL SPECIFICATIONS

Diameter:	ca. 40/42 mm
Fineness:	833.3 Ag
Fine Weight:	23.39 g
Total Weight:	28.07 g

DUCATS

	1 Ducat <table><tr><td>Year of issue:</td><td>1915</td></tr><tr><td>Diameter:</td><td>19.75 mm</td></tr><tr><td>Fineness:</td><td>986 Au</td></tr><tr><td>Fine weight:</td><td>3.44 g</td></tr><tr><td>Total weight:</td><td>3.49 g</td></tr></table>	Year of issue:	1915	Diameter:	19.75 mm	Fineness:	986 Au	Fine weight:	3.44 g	Total weight:	3.49 g
Year of issue:	1915										
Diameter:	19.75 mm										
Fineness:	986 Au										
Fine weight:	3.44 g										
Total weight:	3.49 g										
	4 Ducat <table><tr><td>Year of issue:</td><td>1915</td></tr><tr><td>Diameter:</td><td>39.5 mm</td></tr><tr><td>Fineness:</td><td>986 Au</td></tr><tr><td>Fine weight:</td><td>13.77 g</td></tr><tr><td>Total weight:</td><td>13.96 g</td></tr></table>	Year of issue:	1915	Diameter:	39.5 mm	Fineness:	986 Au	Fine weight:	13.77 g	Total weight:	13.96 g
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Diameter:	39.5 mm										
Fineness:	986 Au										
Fine weight:	13.77 g										
Total weight:	13.96 g										

GUILDERS

	4 Guilder <table><tr><td>Year of issue:</td><td>1892</td></tr><tr><td>Diameter:</td><td>19 mm</td></tr><tr><td>Fineness:</td><td>900 Au</td></tr><tr><td>Fine weight:</td><td>2.90 g</td></tr><tr><td>Total weight:</td><td>3.23 g</td></tr></table>	Year of issue:	1892	Diameter:	19 mm	Fineness:	900 Au	Fine weight:	2.90 g	Total weight:	3.23 g
Year of issue:	1892										
Diameter:	19 mm										
Fineness:	900 Au										
Fine weight:	2.90 g										
Total weight:	3.23 g										
	8 Guilder <table><tr><td>Year of issue:</td><td>1892</td></tr><tr><td>Diameter:</td><td>21 mm</td></tr><tr><td>Fineness:</td><td>900 Au</td></tr><tr><td>Fine weight:</td><td>5.81 g</td></tr><tr><td>Total weight:</td><td>6.45 g</td></tr></table>	Year of issue:	1892	Diameter:	21 mm	Fineness:	900 Au	Fine weight:	5.81 g	Total weight:	6.45 g
Year of issue:	1892										
Diameter:	21 mm										
Fineness:	900 Au										
Fine weight:	5.81 g										
Total weight:	6.45 g										

CROWNS

	10 Crown <table><tr><td>Year of issue:</td><td>1912</td></tr><tr><td>Diameter:</td><td>19 mm</td></tr><tr><td>Fineness:</td><td>900 Au</td></tr><tr><td>Fine weight:</td><td>3.05 g</td></tr><tr><td>Total weight:</td><td>3.39 g</td></tr></table>	Year of issue:	1912	Diameter:	19 mm	Fineness:	900 Au	Fine weight:	3.05 g	Total weight:	3.39 g
Year of issue:	1912										
Diameter:	19 mm										
Fineness:	900 Au										
Fine weight:	3.05 g										
Total weight:	3.39 g										
	20 Crown <table><tr><td>Year of issue:</td><td>1915</td></tr><tr><td>Diameter:</td><td>21 mm</td></tr><tr><td>Fineness:</td><td>900 Au</td></tr><tr><td>Fine weight:</td><td>6.10 g</td></tr><tr><td>Total weight:</td><td>6.78 g</td></tr></table>	Year of issue:	1915	Diameter:	21 mm	Fineness:	900 Au	Fine weight:	6.10 g	Total weight:	6.78 g
Year of issue:	1915										
Diameter:	21 mm										
Fineness:	900 Au										
Fine weight:	6.10 g										
Total weight:	6.78 g										
	100 Crown <table><tr><td>Year of issue:</td><td>1915</td></tr><tr><td>Diameter:</td><td>37 mm</td></tr><tr><td>Fineness:</td><td>900 Au</td></tr><tr><td>Fine weight:</td><td>30.49 g</td></tr><tr><td>Total weight:</td><td>33.88 g</td></tr></table>	Year of issue:	1915	Diameter:	37 mm	Fineness:	900 Au	Fine weight:	30.49 g	Total weight:	33.88 g
Year of issue:	1915										
Diameter:	37 mm										
Fineness:	900 Au										
Fine weight:	30.49 g										
Total weight:	33.88 g										

INVESTMENT GLOSSARY

AG/AU

Ag is the chemical symbol for silver (from argentum in Latin). Au is the chemical symbol for gold (from aurum in Latin); one of the first metals ever to be processed by man.

BULLION COINS

Due to their very high fineness bullion coins are mainly used for investment purposes and are minted in unlimited quantities according to demand. Their face value guarantees that they are produced by an official state mint, but this is much lower than the value of their precious metal content, which in the case of Vienna Philharmonics is up to 999.9/1000. The value of a bullion coin depends on the daily gold, platinum or silver price as quoted on the commodity markets.

CARAT

A measure of the purity of gold in 24 parts. One carat gold is 1/24 parts gold (4.166 per cent or 41.66 per thousand), while 24 carat gold is absolutely pure gold. This measure is commonly used in the jewellery industry.

FINENESS

Fineness specifies the proportion of gold and silver in relation to a coin's other constituent non-precious base metals.

GOOD DELIVERY BARS

Only bars from refiners and manufacturers that comply with the exact quality requirements of the 'Good Delivery' specification are admitted for trading around the world. Every Austrian Mint bar carries the Austrian Mint logo, its weight designation and 999.9 refinement, while its individual serial number makes each Austrian Mint bar unique.

OUNCE

The imperial troy ounce is commonly used to measure the weight of precious metals. Once ounce is the equivalent of 31.103 g.

TOP TIPS FOR INVESTORS

THE RIGHT TIME

When is the right time to buy? Experts recommend building up reserves by repeatedly buying small amounts over a long period of time. This is the best way to even out price fluctuations.

INVEST IN COINS AND BARS

Your gold reserve should consist of both gold bars and coins. As soon as you feel you have enough small coins you can also buy larger gold bars. As a general rule, the larger the piece, the lower the price of precious metal per gramme. It is advisable to have a mixture of coins and bars since coins, in particular, offer a high degree of flexibility and usability.

FIVE TO TEN PER CENT

Experts recommend that gold make up some five to ten per cent of your assets. As a general rule, the greater the risk, the greater the share gold should represent of your investments.

BUY GOLD TAX FREE

Within the European Union, as well as in most other countries around the world, gold can be bought tax free, while other precious metals such as silver, platinum or palladium are subject to VAT.

AUTHENTICITY IS VITAL

Mintage, a coin's distinctive edge shape and face value, are the guarantee of authenticity of coins such as the Vienna Philharmonic. Coins can be exchanged for cash on the spot all around the world, whereas gold bars have to be checked for authenticity by banks and traders before purchase because they are more easily tampered with. Such checks can take a few days but they are also for your security.

SAFES AND INSURANCE

The best place to store gold is a safe that has been insured accordingly, though banks also offer safes for storage. To give you an idea of how much space you require, one hundred kilos of gold fit into a shoebox.

To find out where our investment products are available in your country please visit www.austrian-mint.at/dealers.

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AUSTRIAN MINT SHOP

Am Heumarkt 1
1030 Vienna

Opening times:

Mon – Fri	9.00 – 16.00
Wed	9.00 – 18.00